#### Edupool for producers

# For smooth supply of content and apps to schools



# What is Edupool?

Edupool is the digital delivery platform for the school media libraries of Germany's federal states and their educational institutions.

Producers of media content use a centralised Edupool account to reach teachers, learners and public institutions and bring their products directly into classrooms across Germany.

# Why Edupool?



#### Reach

In use at 3 out of 4 schools in Germany.



#### Relevance

An important resource for teachers and learners – with 100,000 products from 300 suppliers.



#### **Efficiency**

End-to-end system that covers all facets of distribution from licensing todelivery and billing.



#### Edupool for producers

#### Highlights at a glance



# Your central multi-channel account with catalogue

Edupool enables producers to do two things: access the market and fulfil orders. In the Edupool catalogue, you can create products and upload files that can be found by your target audience and delivered through established licensing procedures.



## Security for your assets with the Edupool app

Whether on the bus, train, or in the park, the Edupool app is always available to students and teachers. It allows licensed content to be used offline at any time while the DRM protects your products from unwanted duplication and distribution.



## The marketplace as an important pre-sales channel

Schools and media centres use the Marketplace to search for content and apps for digital school lessons. Teachers and students can freely research with the content while the necessary services such as licensing, CDN, security and mobility are provided in the background.



## Indispensable for all learning app producers: Single Sign On

Using the OpenID Connect protocol, the Edupool Single Sign-On (SSO) places applications directly into media libraries so that they can be accessed without the need to log in again.

We look forward to hearing from you. You can contact us by phone or email:

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